

Yesod

2018 Participants

Yesod is designed to **connect, up-skill, build and inspire** the next generation of not-for-profit directors in a 12-month structured program that immerses participants in Jewish Care and best practice principles of governance.



Shelley Blankfield

Shelley brings to the Yesod program her extensive experience in board advisory, particularly leadership and succession planning. She has been selected into the Chief Executive Women's program for 2018, and has been involved at New Generation, Philanthropy Australia and SecondBite.

She is keen to join a NFP board and hopes to bring passion and her professional skills to benefit her community.



Yael Hershman

Yael is passionate about supporting and empowering women to have a voice. With extensive community experience, she has seen the impact that women have at the 'coal face', and is hoping to gain useful and necessary skills to be able to influence organisations at board level.

Presently volunteering for the Court Network, WIRE and Unchain My Heart, Yael has a particular interest in combating family violence, as well as advocating for women's leadership in the Orthodox community.



Shelley Kline

Shelley was a committee member at Hadassah Australia and was involved in raising funds and awareness (for 9 years) for Hadassah Hospital in Jerusalem. She is now focusing on kids and health at a local level with the Royal Children's Hospital Foundation. She is an active member of the Jewish community and is looking to develop her knowledge and experience to continue to add value at board level.

Shelley is inspired by local Jewish community leaders who have given back to the community over a long period of time, and whose persistence has improved Jewish life in Melbourne and our relationship with Israel.



Fiona Grinwald

Fiona has strong experience professionally in people management across the public, private and NFP sectors, and enjoys connecting people and ideas, as well as supporting people to think about challenges in different ways.

She has strong community experience, being involved with The Growth Project, mentoring at the Law Advocacy Centre for Women, and as a Grants Writer with NCJW Volunteer. She is excited to join the Yesod program to meet like-minded professionals and see the Jewish Care Board and subcommittees in action.



Ashley Moss

Ashley is passionate about his Jewish heritage, and is looking forward to contributing to Jewish community life in Melbourne. Having previously volunteered at CSG and played for Ajax FC for over 10 years, he has recently focused on his work as an in-house lawyer at Seek.

He brings to the program experience dealing with corporate risk, legal and reputation issues and company secretarial activities. Ashley looks forward to being able to apply these skills in the NFP space and to be more closely involved in decision making at board level.



Adam Davis

Having recently returned from 6 years in New York, Adam is keen to bring his professional and community experience to the Yesod program. He was elected to the JDC Entwine Steering Committee, and has led missions to Mumbai, Ethiopia and Morocco.

Adam is passionate about providing connection and progression for Next Gen leaders to further involve themselves in the community, and is proud of being part of a global interconnected Jewish community.



Rohan Appel

Rohan recently established his own architectural practice after spending a decade in a leadership role at a larger organisation. He has experience in managing different personalities and stakeholders and understands the importance of a tailored approach whilst maintaining a confident and engaged team.

It is being a part of the Jewish community which Rohan believes has shaped his identity and defined his values. Through the Yesod program and utilising Jewish Care as a benchmark organisation, he hopes to develop skills across the NFP sector to build on his families commitment to community involvement.



Shana Reuben

As a Director of Yeshiva Centre Limited, Shana combines her professional career as an optometrist with her extensive community work. Having had a strong personal history of volunteer work, she is excited to gain an in depth understanding of governance and board responsibilities.

With experience in management, training and operations, Shana hopes to contribute at a higher level and achieve greater things for Jewish schools, the Jewish community, as well as in her professional life.



Ben Simon

Having owned and built businesses, as well as advising others for over 10 years, Ben has experience managing people, stakeholders and finances. He has acted as a treasurer for NFP 'The Push', and been on the Victoria Committee for the Australian College of Pharmacy.

Ben believes that giving of yourself is rewarding and would like to give back to the communities that he has been a part of.



Justin Perelberg

Justin has spent his working life leading a residential aged care team through numerous regulatory and demographic changes. He now looks forward to assisting the community organisations involved in aged care.

His experiences have taught him to lead teams by recognising autonomy, initiative and the skills of each team member to match traits to the task, goal or change at hand.



Amir Lefkovic

As an experienced corporate financial adviser, Amir has developed a strong interest in becoming a NFP director. He hopes to bring his skills, strong personal values, moral compass and dynamic personality to help the advancement of our community.

In joining the Yesod program, Amir is looking to develop his skills and experience further, particularly to gain a better understanding of the duties and responsibilities of being a board member. He also hopes to develop personal and professional relationships through interaction with high calibre individuals.



Monika Aronfeld

Monika brings her extensive experience in corporate strategy and legal advice to the Yesod Program. Monika first practised as a corporate lawyer before moving into business strategy, working for international companies including Mars and Treasury Wine Estates. She has recently returned from 3 years in London, and would like to utilise her professional skills to benefit her community.

Monika is passionate about diversity on boards, particularly the role of women and increasing gender diversity.