

# MY Connection

Issue 2 Spring 2016 / Elul/Tishrei 5776/5777



Our Community  
is Our Strength



*"Remember that the happiest people are not those getting more, but those giving more." ~ H. Jackson Brown Jr.*



Bill Appleby, CEO



Mike Debinski,  
President

## Our Community is Our Strength

Jewish Care's mission of helping and enhancing the wellbeing of the Jewish community received a great impetus recently. Thanks to the extraordinary and unprecedented gift by Hannah Cohen and family in memory of her late husband Daryl Cohen, Stage 1 of the redevelopment of the Montefiore Homes site in St Kilda Rd will commence in early 2017. In addition, our successful application for a town planning permit for our new Residential Aged Care facility in Carnegie will enable us to commence construction in February 2017. We have also started work on refurbishing our social housing stock in East St Kilda and with community support hope to develop a range of new housing options to serve those at risk of homelessness.

Six months after its opening, The Coppel & Piekarski Family Disability Respite Centre, developed with the generous support of our community and in particular, our lead donors Michelle and Michael Coppel, has become a centre of excellence. We are providing much needed respite, and a range of integrated and carer programs - making noticeable changes in the lives of our disability clients and their families.

The Growing. For Our Community capital campaign represents our commitment to transform the physical assets which will form the future infrastructure of our community. However, we place equal importance in the quality of services we deliver. Indeed, our service delivery is set against a constantly changing regulatory landscape in aged care and disability services. Jewish Care proudly plays a leading role in advocating for the maintenance and increase of important funding instruments which are vital to the provision of our programs. We also work closely with many other providers and form part of important representative bodies in order to effectively pursue our commitment to supporting and enhancing the safety and wellbeing of our community. Our experience has also proven to be beneficial on an international level when we recently hosted a delegation from Israel participating in an international conference in August.

In this issue of My Connection, we share not only our latest developments and achievements, but a few precious memories of our volunteers and residents. We mourn the passing of our dear friend Masha Zeleznikow OAM, and we celebrate the 100th birthday of Anne Bernstein, reminiscing about their involvement and contribution to Jewish Care that has strengthened our presence within the Jewish community.

Looking ahead, there is much to be accomplished. Making our voice heard in improving outcomes for unpaid carers, commencing construction of our state-of-the-art facilities and continuing to help individuals and families overcome challenging life situations by providing vital community services, remain our immediate priorities.

Our community is our foundation, and you give us strength to continue in our efforts to make a lasting impact on the lives of people in need. Thank you for your continuing support of Jewish Care.

As we celebrate Rosh Hashana, we wish you and your loved ones a year filled with peace, happiness and good health.

Bill Appleby  
Chief Executive Officer

Mike Debinski  
President

*I want to compliment staff at Smorgon Family Nursing Home for taking care of my father. They were always very nice to him and had a smile on their faces in spite of their demanding jobs. It was impressive to see residents seated in the lounge and enjoying themselves whenever we visited him. I urge anyone who has a doubt about the services to come and visit the facility. This place doesn't have chandeliers, but their care is golden.*

~Ida Lom

*Thanks for organising Yoga sessions for carers. It gave me something I haven't had for years – time for me. Disability Services team – thanks so much for organising.*

~Lisa Gelbart

*I was pleased with Jewish Care's Employment & Education Centre service for the level of support I got from the administrative staff, consultants and volunteers and especially from Susan Attrill during the workshops. I managed to gain employment as a result of your support.*

~Zoe Harel

*Thank you for the care you have provided for Debbie. It has been a real help to all the family and Debbie has come home happy each time.*

~Dahlia Berlin



Share your feedback about our services by emailing [yoursay@jewishcare.org.au](mailto:yoursay@jewishcare.org.au)

## 2016 Jewish Care AGM

**DATE:** Tuesday 22 November

**TIME:** 6:00pm - 8:30pm

**VENUE:** Monash University Caulfield Campus, H Building, Ground Floor

Please register your attendance online at [jewishcare.org.au/2016agm](http://jewishcare.org.au/2016agm)

### Front cover:

Tania Smorgon,  
Hannah Cohen  
and Lorelle Krulis



## The Community's Need

Jewish Care's 2016 Annual Appeal raised over \$3 million, making it possible to continue providing 34 vital services that receive little or no government funding, to over 5,000 people in need in the Victorian Jewish community.

The service figures below demonstrate the impact of your donations. Thank you for helping to make a real difference!

**23,000 Hours** = Respite care provided to children and adults with disability and their families

**5,654 Hours** = Direct support provided to clients with disability

**697 Hours** = Professional counselling given to those in need of support, including victims of abuse

**509** = Individuals and families assisted with their financial needs

**261** = Individuals supported to manage multiple complex needs and counselling

**175** = People assisted to find paid, secure employment

**171** = Adults and children provided with short term transitional housing

## Make the New Year Sweeter for All

As we dip apples in honey this Rosh Hashana with family and friends, let's not forget about the thousands of people in our community who are going through difficult times.

Jewish Care is the first point of contact for Jewish people in need and as a community, we must stand together to help each other. Please give generously at this special time of year by donating online to Jewish Care's 2016 Rosh Hashana Appeal at [jewishcare.org.au/donate](http://jewishcare.org.au/donate) or by calling 1800 539 474 or by mailing the coupon on the back page.



*Mike Debinski, President Jewish Care speaks at the Annual Appeal Dinner*



*Tamara Henschel speaks of her positive experience at The Manders Villas*



*Lini and Sonia - Jewish Care staff performing a beautiful medley of Yiddish and Israeli folk songs*



*Over 400 Jewish Care supporters and donors*

## For a Better and Brighter Tomorrow

Jewish Care's 2016 Annual Appeal Dinner was held on Wednesday 1 June 2016 at Leonda by The Yarra in Hawthorn, and was well attended by over 400 supporters and donors.

The evening's line-up of activities included unique performances by staff, emotive videos and heartfelt speeches by Tamara Henschel, a resident of The Manders Villas, Mike Debinski, President Jewish Care and Toni Joel, Annual Appeal Committee Member.

The entertainment provided by four of our longstanding Lifestyle and Personal Care staff, from Uzbekistan, India, South Sudan and Zimbabwe captivated the audience with their multicultural performance. A rendition of Yiddish and Israeli folk songs, followed by an original rap about Jewish Care had the audience loudly singing along to the chorus.

The guest speaker, Tamara Henschel, provided a poignant account of living with an Acquired Brain Injury and the positive experience she has had residing at The Manders Villas independent living accommodation in Caulfield.

Jewish Care President, Mike Debinski stated how the organisation had provided care and support to over 5000 people in the community over the past year: "These may sound like a list of numbers, but each one is a life, and as our Jewish tradition tells us, each life is a world – each world reliant upon your support, every day."

Toni Joel was the last to address the audience. She urged supporters to help Jewish Care reach its \$3.6 million target that helps to sustain its various programs and services. She encouraged the audience to share their stories of philanthropy with their children and grandchildren, inspiring them to believe in the 'butterfly effect' – how one gift can have immeasurable change elsewhere.



To make a donation, visit [jewishcare.org.au/donate](http://jewishcare.org.au/donate), call 1800 JEWISH (1800 539 474) or complete the coupon on the back page.





## Jewish Care Receives History Making \$5 Million Donation

One vision, 6 projects, 10 years and a \$180 million investment; our *Growing. For our community.* Capital Campaign was launched in December 2014 with an overarching objective of caring for more people, improving more lives and providing accessible accommodation for those in need. We have delivered the first of our six projects by opening The Coppel & Piekarski Family Disability Respite Centre in March 2016.

The generous commitment of a \$5 million donation from Hannah Cohen and family, in memory of her late husband

Daryl Cohen, is another significant milestone in furthering our aspirations. The donation, believed to be the largest in the history of the Victorian Jewish community will be directed towards the development of the new 9-storey St Kilda Road (Stage 1) Senior Living & Community Precinct.

In recognition of the generous donation made by Hannah Cohen and her four daughters, Karen Gutman, Lorelle Krulis, Tania Smorgon, Donna Cohen and their families, Stage 1 of the redevelopment of St Kilda Road will be named 'The Hannah & Daryl Cohen Family Building.'





*Daryl and Hannah Cohen with their four daughters, Karen Gutman, Lorelle Krulis, Tania Smorgon and Donna Cohen*



*The Coppel & Piekarski Family Disability Respite Centre*



*Cooking muffins in the adult's kitchen*

Speaking of the donation, Hannah Cohen said, "We hope that others in our community will be inspired by this gift. We made this donation because Daryl was a very special person and we wanted his memory and what he stood for to live on."

Daryl was highly respected in the community as a successful lawyer, sportsman and devoted family man. An extremely talented weightlifter, Daryl became the first Victorian Jewish Olympian at the 1960 Rome Olympic Games. He was also a founder, coach and president of the AJAX Football Club, and was entered into the Maccabi Hall of Fame. Additionally, Daryl gave generously of his time to charitable causes, including as a board member of Montefiore Homes between 1985 and 1993, and continued his family's lifelong association with The Melbourne Jewish and Children's Aid Society.

Jewish Care President Mike Debinski said: "We are extremely honoured that the Cohen family has chosen to give this beyond-generous gift to Jewish Care. As we pave the way for the future of the Victorian Jewish community through our new developments, Daryl's incredible legacy will continue on and be an inspiration for many generations to come."

The St Kilda Road Senior Living and Community Precinct will be the Jewish community's leading edge aged care and community services facility. Once completed, this facility will usher in a new era of aged care and community services for the Victorian Jewish community. The spaciouly set rooms incorporating living and dining, kitchens, activity rooms and gardens will present a heimish atmosphere with its new model of care. The new facility will provide 156 residential aged care beds over seven accommodation levels, together with a further two levels delivering essential community services.

The recently opened Coppel & Piekarski Family Disability Respite Centre is the epitome of excellence in disability services. Featuring the latest in style, innovation and functionality – the new Centre is well positioned to offer much needed respite for adults and children living with disability, integrated services, carer support programs and community based outreach services for children, adults and their families. The latest addition is the new Kids Club for primary school-aged children living with disability to join other children for fun activities after school.

The next phase of the Capital Campaign is the commencement of the construction of St Kilda Road (Stage 1) and the Carnegie Residential Aged Care facilities in early 2017.

The Carnegie Residential Aged Care project has received its town planning permit. Once completed, the new 120-bed facility will offer premium residential aged care facilities to the South Eastern community.

The Capital Campaign is the largest infrastructure project to be launched by Jewish Care in its 168-year history. It will have a significant and long-lasting positive impact on the lives of our clients and their families. Please join in our efforts by making a donation to our Capital Campaign.



*To find out more about Jewish Care's Capital Campaign, please contact (03) 8517 5999, visit [jewishcare.org.au/growing](http://jewishcare.org.au/growing) or email [info@jewishcare.org.au](mailto:info@jewishcare.org.au)*



**From left: David Marcu, Martin Foley MP, Bruce Bonyhady, Mike Debinski; David Southwick MP and Bill Appleby**

## Israeli Delegation Hosted by Jewish Care

A delegation of 35 Israeli professionals; members and owners of private and not-for-profit organisations that provide services for people with intellectual and developmental disabilities visited Jewish Care for three days in August.

The multicultural delegation's visit to Jewish Care coincided with the International Association for the Scientific Study of Intellectual Developmental Disabilities World Congress that was held between 14-19 August. The events included thought-provoking discussions about the disability services industry in Israel and Australia, including the roll out of the National Disability Insurance Scheme.

Jewish Care hosted the delegates at various events, where key addresses were made by His Excellency Shmuel Ben-Shmuel, Israeli Ambassador to Australia; Hon Martin Foley MP, Minister for Housing, Disability and Ageing; Bruce Bonyhady AM, Chair National Disability Insurance Agency; Jennifer Huppert, President Jewish Community Council of Victoria and Mike Debinski, President Jewish Care Victoria.

Other key dignitaries who attended the events were: Marcus Mandie, Chief Executive Officer Victoria Australia-Israel Chamber of Commerce; David Southwick MP and Sharene Hambur, President Zionism Victoria.

David Marcu, CEO Israel Elwyn (disability services provider), delegation leader said: "Jewish Care, its fine team of professionals and its leadership made us feel welcome and gave us a unique opportunity to witness what is being done in Victoria with regard to services for people with disabilities. We were overwhelmed by the scope and professionalism of Jewish Care's services and the beauty of its facilities. Jewish Care truly is worthy of its name as it clearly cares for each and every service recipient."

Jewish Care CEO Bill Appleby said: "The delegation's visit was informative, stimulating and challenging. We learnt from each other's experience and knowledge, which underscores the importance of looking outside of one's own 'backyard'."

"The participants' reflections on the similarities and differences in the provision of services in both countries were particularly interesting. We certainly have much to learn from each other!"

## Reach Out, Speak Out to Combat Mental Health Stigma

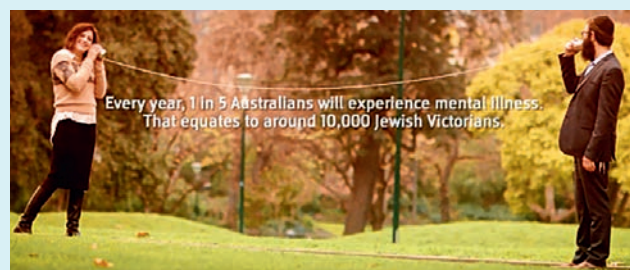
Reach Out, Speak Out is a mental health awareness campaign featuring a variety of Jewish community members with a lived experience of mental ill health – including suicide bereavement, postnatal depression, anxiety, and bipolar disorder. The video series, launched on R U OK? Day, aims to help combat the stigma associated with mental illness and encourage people to reach out and seek help.

The videos reflect the diversity of the community, featuring both carer and consumer perspectives, and representatives from the Orthodox, Russian-speaking and LGBTIQ+ communities.

Reach Out, Speak Out secured a \$2,483 grant from the Glen Eira City Council and a \$5,000 grant from Mind Australia.



To view the videos visit [youtube.com/jewishcarevic](https://youtube.com/jewishcarevic)



## Hand Up for a Home

The Hand Up For a Home crowdfunding campaign hit the finish line raising \$162,899 in just 20 days. The Pratt Foundation generously backed the campaign, doubling this figure to \$325,798 enabling us to refurbish 4 residential units with rewiring, new water and heating units, updated kitchens, renovated bathrooms, and other items such as new curtains, carpets and secure windows.

Hand Up For a Home ambassador Phillip Kingston, Gary Peer Director, launched the campaign on 18 August to an audience of 150 people at an event held at Bright Space Gallery, St Kilda.

"I am a true advocate for the Hand Up for a Home campaign, as it is vital that we support those sleeping rough in our local community. Over 220 Jewish people in Victoria are presumed homeless and 130 are presumed at risk of homelessness," Mr Kingston said.

Jewish Care housed 165 adults and 36 children last year.





## A Tribute to Holocaust Survivors

To commemorate Yom Hashoah, Jewish Care launched a new Holocaust documentary series 'Rising From the Ashes.' The series aims to highlight how the trauma experienced by Holocaust survivors transcends generations and impacts their children and grandchildren.

'The Greatest Loss' – the first video of the series is a gripping 15 minute short film featuring 12 Holocaust survivors who have a relationship with Jewish Care as clients, aged care residents, volunteers and donors. Each person tells their own heartbreaking story of how they managed to survive the atrocities they witnessed and experienced. They emotionally recount their loss of childhood, family, identity and freedom at the hands of Nazi Germany and its collaborators.

Marianna Shwarz, one of the survivors interviewed said, "I participated in this project because I don't want

the Holocaust to be forgotten. Our stories need to be passed on to future generations so they know what happened to us, to avoid it happening to them."

We are delighted to announce that The Greatest Loss is now included in the video collection at the Yad Vashem Visual Centre in Israel. Numerous videos, on a range of topics, will continue to be launched during the year as part of the 'Rising from the Ashes' series.

Jewish Care connects with thousands of survivors living in Victoria through the Holocaust Survivor Support Program and other community services. The Program receives funding from the Conference on Jewish Material Claims Against Germany ('Claims Conference').



**View The Greatest Loss on the Jewish Care YouTube page**  
[youtube.com/jewishcarevic](https://youtube.com/jewishcarevic)

## Russian Life Diaries to Pen Your Thoughts

Jewish Care launched the 'Russian Life Diary' with groups of Russian-speaking residents and clients at Montefiore Homes and Smorgon Family Nursing Home to record the most significant life experiences from childhood to senior years.

Illustrated with beautiful historical images and space for family photographs, the diary triggers memories and also serves a therapeutic purpose for older people at risk of dementia.

One resident said, "I think it's important to share my story with my family and to go back in time to rediscover who I really am."

Alla Korneyko, Lifestyle Assistant at Smorgon Family Nursing Home said: "This diary will not only help our residents to write their biography, but will also bring them closer over discussions about their shared past, the events that shaped their identities and the good old days they cherish so much."

## Tzeddy's First Adventure

Jewish Care is preparing to launch its first storybook about Tzeddy the Tzedakah Tin, to spread awareness about the importance of giving.

Tzeddy's First Adventure is a fun and informative story that children and parents can enjoy reading together and learning about Tzeddy's life, making friends and helping people in need.

The plot of the book explains that Tzeddy lives in a wooden cabinet in a home in Melbourne. One day, he goes on an adventure that changes his whole life and teaches him about helping others and revealing his own potential.

The story encourages young readers to think about using one's strengths to grow, accept challenges and bring sunshine to other people's lives.

Written by Sarah Bendetsky and vibrantly illustrated by Dennis Miller, this book is surely going to become your children's favourite.

To order your copy for only \$25, contact **marketing@jewishcare.org.au** or call us on **1800 539 474**.

The first 50 orders will receive a bonus Tzeddy gift pack!





**The panel from left: Phillip Kingston, Nick Marks, Doron Abramovici and Marilyn Kraner from Jewish Care; Rochelle Butt, David Cohen and Sabina Aldouby**

## Home Buyers and Renters Information Night

Unlocking the Door into your First Home was the first of a series of Financial Literacy forums organised by Jewish Care's Financial Services team. The aim of the forum, targeted towards first-time home buyers was to empower them with information and tools which are vital in understanding the dynamics of the housing market.

Five renowned mortgage and real estate professionals presented to an enthusiastic audience the salient features and responsibilities of home ownership, the tips and pitfalls; and how to navigate this complex environment. They also shared first-hand experiences on how to enter the housing market and how to make smart decisions throughout the home buying process.

The panel included:

- Sabina Aldouby, Director, Luxe Property
- David Cohen, Buyers Agent, Metropole
- Rochelle Butt, Director, Rodney Morley
- Phillip Kingston, Director, Gary Peer & Associates
- Nick Marks, Head of Mortgage Origination, IIG Mortgage Advisors
- Doron Abramovici, Team Leader, Financial Services, Jewish Care.

Marilyn Kraner, Manager of Individual and Family Services said, "Auctions can be daunting – remember the real estate agent is working for the seller, not the buyer so know your buying limits before you go to auction and bring a friend or support to do your bidding, as your emotions have the potential of getting the better of you."

The mortgage experts also expressed their views on the importance of affordability, and the means and options to fund your home purchase.

"Buying your first home is one of the largest investments in one's life. Unfortunately, for some it can also cause financial distress if a financial plan has not been considered. It is important to consider the impact of increases in interest rates on the overall individual or family budget. Equally, first home buyers should consider incidental large costs such as stamp duty, building inspections, lender's mortgage insurance and conveyancing." Doron Abramovici, Team Leader Financial Services.

**i** **Jewish Care offers a range of support for first home buyers and renters including Empower Interest Free Loans. Please contact Jewish Care's Front Door on (03) 8517 5999 or [info@jewishcare.org.au](mailto:info@jewishcare.org.au) for conditions and further enquiries.**



## Accreditation for Safeguarding Children

Jewish Care was accredited by the Australian Childhood Foundation under the Safeguarding Children Program in June 2016, and became the first provider of its kind to have undertaken and gained this accreditation in Australia. This accreditation reaffirms Jewish Care's strong commitment to the Safeguarding Children Program.

The Safeguarding Children Program is a unique voluntary accreditation scheme for organisations who have a duty of care to children and young people whilst delivering a service or activity to them and/or their families. The Program systematically builds the capacity of organisations to keep children and young people safe from abuse and exploitation by staff, volunteers or other relevant related individuals.





# Getting to Know our YAP Mentees and Mentors

The Young Achievers Program is a fun-filled activity based mentoring and skills development program, that helps young people to reach their true potential. Through various workshops from time management to rock climbing and circus skills, participants are encouraged and supported to develop positive self-esteem and confidence, and to build a strong and cohesive connection with the Jewish community.

Since the launch of the program in 2003, many teenagers have

been mentored in becoming responsible and contributing members of our community. Generously funded by private donors, this program welcomes young people between the ages 15-18 from Jewish and non-Jewish schools.

Jeff and Adam are participants of the current program. Here is an extract of the interview we had with them to understand what they thought of the program.

## Jeff Rochman – Mentor

### What is it about young people that you find them exciting to be around?

Growing up I was given every opportunity to have experiences, and these experiences have shaped who I am today. Being able to work with a group of young achievers gives me an opportunity to share my experiences and encourage them to dream, think big and take on challenges.

### How do you view your role as a mentor?

The role of a mentor is not to have all the answers but be someone your mentee can feel comfortable with outside of their friend, family, and teacher relationships.

I think the challenge for every mentor is to make the relationship easy. This includes how we communicate, the activities we do and the topics we discuss. Once the lines of communication are open the relationship is beneficial for both of us.

### What have you gained from your role as a mentor?

Each year I have gained something different, I have personally grown through each experience. Watching someone develop and grow throughout the program has been the biggest highlight.

### What motivated you to want to be a mentor?

I believe giving your time is the greatest gift, and being a mentor has provided me with the opportunity to give my time back to the community.

### What do you consider to be important qualities in a potential mentee?

If you are someone who wants to connect with the community, become a leader, improve yourself, learn new things, meet new people and have a passion to succeed, this is a fantastic program to be part of.



## Adam Kanarek – Mentee

### How did you hear about the program?

I heard about the program through one of my teachers who came up to me during school to ask if I was interested in joining the program.

### Why do you want to be a mentee and what do you want to achieve from participating in the mentoring program?

The reason I want to be a mentee is that I can have a person to talk to that won't judge me for my comments and will help me with decisions and give ideas. What I want to achieve from the mentoring program is to get a better understanding of what I can do in the future.

### What types of activities do you do with your mentor?

The activities I have done with my mentor have been walking the dog at the park, going to the local footy as well as going to an AFL match for an afternoon out.

### What new skills have you gained?

The new skills I have gained include better communication skills, leadership skills, and getting a better knowledge of options after high school.

### How has the program helped you to achieve your goals?

The program has helped me to achieve my goals by getting more involved in the Jewish community, as well as learning more ways for being a leader through communication and giving out ideas.



## New Partnership to Address Family Violence

Jewish Care and Inner South Community Health Service have partnered to provide culturally appropriate services to both victims and offenders of family violence. The range of services include telephone support, advice and consultation; safety planning, housing support, assistance with navigating courts and family law; behavioural change programs, financial aid, financial counselling, interest-free loans as well as family and relationship counselling.

"We are excited about the prospect of partnering with Jewish Care. With continued support and education from Jewish Care, we feel confident that we will be able to provide a culturally appropriate response to Jewish men that fully appreciates the community's cultural and religious needs," said Alan Murnane, General Manager of Primary and Mental Health at Inner South.



**Alan Murnane, General Manager of Primary and Mental Health at Inner South with Hugh Cattermole, Chief Operating Officer Jewish Care**

## Researching 40 years of Russian Migration in Melbourne

Jewish Care in partnership with Monash University's Australian Centre for Jewish Civilisation awarded Emmanuel Gruzman 'The Jewish Care Victoria and Monash University Avraham Zeleznikow Russian Jewish Immigrants PhD Scholarship' on 18 July 2016, in memory of the late Avraham Zeleznikow OAM.

Jewish Care CEO Bill Appleby speaking about the importance of Jewish Care's involvement said, "This scholarship will further our understanding of the immigration waves from the former USSR and the people who settled in Melbourne after 1975. It will also assist Jewish Care to understand and shape services to align with current and future care needs of this community."

The 3-year scholarship will focus on researching the settlement experiences of the Russian-speaking Jewish immigrants in Melbourne, and the patterns of integration of their Australian-born children, who represent approximately 20% of the Australian Jewish community.

Mr Gruzman said, "I feel very honoured to receive this scholarship and in the trust granted to me and my abilities. It is a great responsibility afforded to me and I realise that I have to reach beyond my current capacities in order to produce a deeper and more meaningful understanding of the research focus."

The scholarship is jointly funded by Jewish Care, the late Masha Zeleznikow OAM and Dr John Serry, with Monash University Faculty of Art sponsoring the tuition fees.

The late Avraham Zeleznikow OAM provided leadership to the Jewish community for more than half a century through his roles as President of the Australian Jewish Welfare Society (AJWS) and its Financial Aid Committee. He also supported and held a specific interest in assisting Russian immigrants who settled in Melbourne, alongside his late wife Masha Zeleznikow OAM, both as members of the AJWS Immigration Committee.



**Bill Appleby, John Zeleznikow, Prof Ilana Snyder and Dr John Serry**



**Emmanuel Gruzman addresses the audience at the launch**





**Back:** Eyal Genende, Mike Davis, Sasha Kliger, Nicci Grace, Paul Naphtali  
**Front:** Romy Grace, Jonathan Shafir, Romy Davidov (absent: Ashley Kras, Adam Joel)

## Yesod – A New Leadership Paradigm

Jewish Care believes that a healthy, relevant, growing community needs everyone to engage in the strategic decision making process of its communal organisations. Reflecting the changes in the environment, Jewish Care inaugurated 'Yesod' (Hebrew for 'Foundations') a Board Leadership program in February 2016, to develop the next generation of not-for-profit directors.

Yesod is an opportunity to connect and develop leadership capabilities by observing the complexities of board leadership. Aimed at Jewish professionals who have a desire to contribute to the community, the 12-month structured program immerses participants in to Jewish Care and best practice principles of governance.

The program, facilitated in partnership with the Australian Institute of Company Directors has given participants an opportunity to be fully inducted into the work of Jewish Care through a variety of forums. They have participated in structured workshops conducted by AICD, attend monthly Board Sub

Committee Meetings and have each been matched to an existing Director in a mentoring capacity. Additionally, each month a Yesod participant attends the full Board meeting.

"Engaging emerging community leaders in the foundations of for-purpose board governance through the Yesod Program epitomises Jewish Care's progressive approach to meeting the changing needs of our community. I feel privileged to have participated in this innovative program and have only gained from my experience," said Sasha Kliger - a participant of the inaugural program.

Following the AICD workshops, participants now take part in a monthly Chatham House Rules session with keynote speakers across areas of leadership, strategy, compliance and governance. The program was generously sponsored by Simon and Kelly Morris.



**For more information contact Emma Boyar on (03) 8517 5933 or [eboyar@jewishcare.org.au](mailto:eboyar@jewishcare.org.au)**

## We Care About Your Safety

Jewish Care renewed its ongoing partnership with Community Security Group (Victoria) (CSG) to keep its clients and other stakeholders safe.

The 3-year mutually beneficial arrangement will enable CSG to access secure and predictable funding arrangements, and Jewish Care to continue with its much valued services and support including training, security consultation, security presence at key events and a critical incident response.



*Galit and Mark making cumin spiced pumpkin soup*



*Jewish Care's disability residents with Galit with the day's specialities*

## Exploring Creativity and Independence Through Cooking

Galit Ben David's passion for cooking started at home. Both of her parents, of Persian and Moroccan background, were excellent cooks who taught Galit the love for fresh ingredients, vibrant spices and varieties of tastes.

Today Galit works as Jewish Care's Employment Consultant and runs cooking demos in the community, including facilitating cooking sessions for Jewish Care's disability residents.

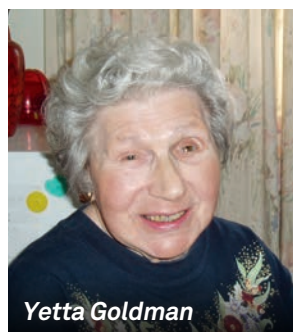
Galit brings recipes and inspiration allowing people with disability to try new things, become more independent and enjoy a delicious meal in the company of friends and family.

"My students range from 20 to 65 years old. They have different disabilities but also different personalities and talents. I love being in the kitchen with the residents as I get to harness their creativity through cooking. Working with the community gives me great satisfaction," Galit said.

Ian Caplan, one of the residents said, "Galit is a lovely person. I have been to two of her demos and her food is fabulous. I loved both the cumin spiced pumpkin soup and dry apricots with dark chocolate and pistachio crumble dessert."

**i** To learn more about Jewish Care's Disability Services or volunteering opportunities, please contact (03) 8517 5999, [info@jewishcare.org.au](mailto:info@jewishcare.org.au) or visit [jewishcare.org.au](http://jewishcare.org.au)

## A Loving Legacy Brings Generations Together



*Yetta Goldman*

Londoner James Carnell and his wife Aviva recently visited Jewish Care to hand-deliver a heartfelt bequest on behalf of James' late aunt, Yetta Goldman. A former resident of Montefiore Homes, Yetta had included a gift to Jewish Care in her will as an expression of her gratitude for the kindness shown to her while in care.

Yetta was raised in England but left her family of 10 siblings behind when she accompanied her husband to Australia in the 1960s. Twenty years later, when nephew James was transferred to Melbourne for a temporary work assignment, he contacted his Aunt Yetta, by that time in residence at Montefiore. The two forged a close connection and James eventually became next of kin.

While saddened by Yetta's passing, James was nonetheless heartened that his aunt's gift would help to play an important role in Jewish Care's ambitious program of capital developments. For James' wife Aviva, Melbourne-born niece

of former President of Montefiore, David Fonda, it marked a full circle. As a former Communications Officer at Jewish Care during the time of the merger, she was inspired to see Yetta's legacy realising a vision she herself had been part of when serving at Jewish Care so many years ago.

**i** For more information about Wills and Bequests, please contact Feygl Cylich on (03) 8517 5602, email [fcylich@jewishcare.org.au](mailto:fcylich@jewishcare.org.au) or visit [jewishcare.org.au](http://jewishcare.org.au)



*James and Aviva Carnell with Bill Appleby*



# Celebrating our Centenarian – Anne Bernstein

Anne Bernstein's 100th birthday was proudly celebrated at Gary Smorgon House on 16 May 2016, surrounded by Anne's family and friends.

Anne was born in London in 1916, the eldest of six children. As a teenager, she moved to Melbourne with her family, where they lived in North Carlton. Anne assisted with fundraising to build The Kadimah's (Jewish Cultural Centre and National Library) first permanent home in Carlton, where she met her husband Morris Bernstein. They had one daughter together, and Anne now has four grandchildren and five great-grandchildren.

"I feel very grateful for reaching this milestone, and thankful for my children, grandchildren, great-grandchildren and close friends that I've developed over the years. Most of all, I'm thankful to

have witnessed the establishment of the State of Israel during my lifetime," Anne said.

"Helping others and staying active is my secret to having a long life. I have always been too busy to get bored – I used to read a lot of books and be involved in a lot of things," Anne explained.

Anne is a popular resident and devoted synagogue member of Gary Smorgon House, who has occupied the front row seat in the ladies section in Shul every single Shabbat and Yom Tov since the Shul's inception.

After a career in sales, Anne retired at 80 years old. She moved into Gary Smorgon House in 2009, and she enjoys playing rummy tiles and bingo with fellow residents and visitors; reading and attending Jewish-related activities.



Anne Bernstein surrounded by her family



Masha Zeleznikow OAM



John Zeleznikow with son Joseph and daughter Annie

## Masha Zeleznikow's Legacy Celebrated at the Tuesday Club

A special memorial service was held to honour the late Masha Zeleznikow OAM on 2 August 2016 at Kadimah Jewish Cultural Centre & National Library, Elsternwick.

Masha was a volunteer, an advocate, a life governor of Jewish Care and a pioneer who established The Tuesday Club in 1978 to recognise the need to support the disadvantaged and socially isolated within Melbourne's Russian and European Jewish community, including Holocaust survivors. Today, the club continues to operate as part of Jewish Care's Healthy Ageing Program.

Masha dedicated her life to volunteering and worked tirelessly in making a positive difference for the less fortunate. The many awards and accolades received during her 38 years of service to Jewish Care and its predecessor organisations is testament to her spirit and selfless attitude to helping others in the community.

The commemoration included a moving tribute by Masha's son, John Zeleznikow, Jewish Care's President Mike Debinski and memorial prayers by Rabbi Reyder.

Speaking at the commemoration, Mike Debinski said, "If anyone exemplified our organisation's values, it was Masha. We can pay her no greater honour than to ensure that her example of caring for those in need is carried on."

John Zeleznikow reflected on Masha's life spent with his father, Avram and how they both contributed generously to the Jewish and wider communities.

"To Mum and Dad, Jewish life and Jewish Care were almost all that mattered outside their family," John said. Although we shall miss Masha greatly, she will be reunited with her true love – my father."





Keith Rubenstein - 80th Birthday



Mia Moshinsky - Bat Mitzvah



Jack Davis - Bar Mitzvah



Aden Katz - Bar Mitzvah



Presentation of a certificate to Trialia Foods by Lauren Woolf

## L'Chaim!

Trialia Foods together with Gefen Liquor raised \$4,792 through their Israeli Wine Festival earlier this year, with all proceeds going to Jewish Care. A certificate of appreciation was presented by Lauren Woolf, Fundraising Manager, Jewish Care to Akiva Epstein of Trialia Foods for their kind contribution.

## Renew Your Membership

Being a member enables you to vote at the AGM and help us shape the future of our organisation. Our annual membership fee is \$40 per person and \$15 for pensioners. Please renew by 14 November by calling Rebecca Tuszyński on (03) 8517 5786 or email [rtuszyński@jewishcare.org.au](mailto:rtuszyński@jewishcare.org.au)

## Thank You!

We thank the following community members for sharing their special occasions with us:

### Bar Mitzvah

Micki Goodman  
Aden Katz  
Ryan Mervis  
Byron Davis

### Bat Mitzvah

Natasha Fried  
Mia Moshinsky  
Aviva Broons  
Dahlia Brykman  
Juliana Lustig  
Brooke Davis

### 70th Birthday

Gail Nadelman  
Graeme Levy

### 80th Birthday

Fortuna Castel  
Leon Cohen  
Basil Ornellas  
Keith Rubenstein  
Ava Spring

### 90th Birthday

Ethel Goldin  
Joseph Freidin  
Vera Klein

### Wedding Anniversary

Judith and  
Michael Raleigh

### 40th Birthday

Adam Joel  
Penny Small

### 50th Birthday

Richard Lustig

### 60th Birthday

Malcolm Bulafkin  
Gabi Spicer



To share your simcha, please contact our Community Team on (03) 8517 5786 or [donations@jewishcare.org.au](mailto:donations@jewishcare.org.au)

## Update Your Records and Keep in Touch

Would you like to receive *My Connection* and other communication from Jewish Care by email or post? Have you recently changed your postal address?

Let us know about it and we will keep you connected with our latest news, events, activities and programs.



Email your details to [marketing@jewishcare.org.au](mailto:marketing@jewishcare.org.au), or call 1800 JEWISH (1800 539 474)



# Photo Gallery



Tisha B'Av Torah reading at Gary Smorgon House



Helen and Esther at the annual Circle of Care lunch



Nancy and her family celebrating Purim at The Mark and Dina Munzer Community Residence



Rina and Ruth at the volunteer appreciation night



Susan with staff of Jewish Care at the client opening of The Coppel & Piekarski Family Disability Respite Centre



Doris and Sylvia celebrating Pesach at Gary Smorgon House



Our community celebrating Yom Ha'atzmaut with Tzeddy



Tova of Montefiore Homes commemorating Anzac Day with Vin and Charles from Caulfield RSL



Esther, Dr George and Nikki at the Circle of Care movie night



Smorgon Family Nursing Home holding their own Olympic Games



Rose, Betya and Sara – residents of Montefiore Homes spend a day shopping at Chadstone



Sadie and Rabbi Lange lighting candles to observe Yom Hashoah

 Like us on Facebook to see more photos of events and activities around Jewish Care. [facebook.com/jewishcarevictoria](https://facebook.com/jewishcarevictoria)

# Rosh Hashana - A Time for Reflection



Marcia Pinski  
Board member and  
volunteer

As we come together to celebrate Rosh Hashana, I would like to take this opportunity as a Board member and volunteer to reflect on the past, look to the future and thank Jewish Care for the many years of smiles you have brought to people's faces.

During my seven years of service on the Board, I have spent countless hours walking the corridors of our facilities, participating in events and speaking to residents, clients and our staff. The feeling that I am part of a large family that embraces the values of *Chesed*, *Mishpacha*, *Derech Eretz* and *Tzedakah* fills me with delight.

The Jewish Care family is all of us; we are Board members, staff, volunteers, clients, residents and their families. I want to take a moment to reflect on times shared together, touching on a few of the hundreds of caring moments that I have encountered on a daily basis. It would be easy to imagine that someone like me, racing through the corridors between various meetings, often with a few seconds for a brief word or smile, may not have seen these moments. But, every day, these moments present themselves so vividly that they remind me of the important aspects of who we are and what we do.

I see our staff gently accompanying residents to various activities; some participating in music sessions, and others delivering *shiurim* while serving afternoon tea and refreshments with smiles and warmth.

In the run up to Rosh Hashana, the Jewish Care family comes together to pack apples and honey, while some sit with residents during services at Montefiore Homes or the Gary Smorgon House synagogue on Saturday mornings.

Jewish Care has initiated many inclusive activities for individuals with disability in our community, and empowered others who have fallen on hard times. Our Front Door has assisted many who have come seeking Jewish Care's services and programs, and our counsellors have provided much-needed support, be it financial or otherwise to improve one's life situations. Not forgetting our volunteers who have been our biggest advocates supporting us and painting the big picture within and outside of Jewish Care.

These are merely a few of my memories of Jewish Care – it would be impossible to list them all.

This Rosh Hashana I want to celebrate the sweetness of past years and acknowledge my Jewish Care family for their hard work and achievements shared with our community. I have seen our values embedded and it leaves me confident that Jewish Care will continue to enrich and enhance our lives for years to come.

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## Yes, I want to support the 2016 Rosh Hashana Appeal

MC22016

Please accept my donation of ☐ \$36 ☐ \$54 ☐ \$72 ☐ \$90 ☐ \$108

**OR** my choice \$ (All donations over \$2 are tax deductible)

☐ Please find my cheque enclosed (made payable to Jewish Care)

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Signature

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I authorise my credit card to be debited \$ per month. (Minimum \$10)

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