





Front cover: Zoe Casper takes a resident for a spin on the dance floor at our Maccabi-Jewish Care Community Day.

Message from our Executive

#### **Turning Lives Around**



CEO Bill Appleby and President Bruce Rosengarten.

Hosting 400 young Maccabi participants at our recent Maccabi-Jewish Care Community Day on 23 January at our St Kilda Road site really drove home the central role of sport in Australian culture.

As a nation, we take inspiration from those individuals who rise up to confront a challenge.

At Jewish Care, we see such individuals every day. However, they are often not the ones who win glory in the newspapers or in the media. Their victories are largely unseen and unsung.

They are the hundreds of clients we serve every day, who through our support, rise up to confront the challenges they face in their lives, whether it is disability, old age, financial obstacles or the daily circumstances of life which conspire to impede all of us in our quest to achieve our potential.

In this issue, we celebrate those achievers – young and old, business people and artists, friends and neighbours, people who turn their lives around every day.

It doesn't happen by itself though. Turning lives around is a team effort.

It takes amazing staff and volunteers, dedicated to the people we serve.

It takes progressive programming which supports people by building strength and resilience, giving them the confidence, courage and capacity to meet the challenges they face.

It takes partnerships with community organisations and government – and you'll see some of those highlighted in form of funding through government or service fees, our social justice programs, our cultural and spiritual services, and our additional healthy ageing programs do not. This year, we face a \$5 million shortfall to cover those costs.

We haven't included our usual donor coupon with this newsletter. But in a few weeks, you will be receiving our letter announcing our Annual Appeal, and we ask you to respond generously and with an open heart.

Be a part of the team. Give generously and help us to turn lives around, together.

Bunchony Bruce Rosengarten President

Chief Executive Officer

this issue as well. And it also takes funding. While much of Jewish Care's services receive some Maccabihh-Jewish Care Community Day











# Maccabi Spirit Sweeps Through Jewish Care

Jewish Care was abuzz as 400 Maccabi teenagers spent a day learning and having fun at our first ever Maccabi-Jewish Care Community Day on Sunday 23 January. Huge marquees dominated the Union Street car park, where young representatives from across Australasia were welcomed by CEO Bill Appleby before dispersing throughout the St Kilda Road site to participate in activities with residents and learn about the work of Jewish Care.

Jewish Care staff, volunteers, youth group representatives and guest speakers helped to facilitate the day. Jewish Care's Youth Philanthropy Program, fundraising projects and volunteering activities were highlighted as important ways for young people to give back, have fun, and connect with their community.

The inaugural event was part of our new drive to strengthen connections with Jewish youth.









**Annual Appeal** commencing 18 February





4

#### Turning Lives Around



Chani Goldberg addresses the opening of the 'Visions' exhibition

### Vision of Inclusion Shines at Jewish Museum

The importance of Jewish belonging and inclusion for all members of our diverse community was the focus of "Visions", this year's annual Sandra Bardas Memorial Exhibition at the Jewish Museum of Australia. Running from 12 December 2010 to 9 January 2011, the exhibit was the culmination of a year's effort by members of our Creative Arts Studio.

The Creative Arts Studio is a key element of Jewish Care's mental health program, employing art therapy as an outlet for expressing personal thoughts and feelings. The program enables participants to experience the healing power of creativity in a safe, supportive and culturally familiar environment. The Creative Arts Studio is funded in large part by a generous grant from the Bardas Family Foundation in memory of the late Sandra Bardas.

For more information on how you can support Jewish Care's mental health services, please contact the Development Team on (03) 8517 5963 or development@jewishcare.org.au

# Teamwork Scores a Goal for All Abilities

Thanks to a partnership between
Jewish Care, Maccabi Victoria, local
council representatives, family and
community members, and funding
from the Theodor Herzl Club and the
Department of Human Services, allabilities sport in the Jewish community
continues to expand. In addition to the
Dolphins Basketball Team, which has
been sinking baskets since 2009, young
people with a disability have also enjoyed
soccer clinics and tried their hand at lawn
bowls. Additional activities are being
planned for the coming year.



For more information about supporting Jewish Care's all-abilities sporting initiatives, contact Kelly Slaney (03) 8517 5927 or kslaney@jewishcare.org.au

# Persistence Wins Resident National Disability Award

Jewish Care supported accommodation resident Doron Ninedek has received a national award for outstanding achievement in overcoming barriers.

Combining a love of exercise with an interest in animals, Doron, of Carnegie, has been awarded the Determination and Persistence Award in Life Without Barriers' 2010 Disability Services Achievement Awards for his mobile pet care business. Doron has an intellectual disability and autism.

The award, which had nominations from across Australia and New Zealand, acknowledges a person's demonstrated determination and persistence in achieving their goals.

As well as attending meetings and other ongoing efforts to assist Doron to achieve his personal goals,
Jewish Care has worked collaboratively with Life Without Barriers by 'pooling hours' to help Doron make the best use of business hours.



Doron Ninedek on the job

#### Scholarships Boost Small Business



Jewish Care CEO Bill Appleby, Autobarn founder Amos Bush, David Hurwitz of Starving Artist Landscaping, Yael Myerson,
Avraham Yemini of IDF Training and Dr John Serry, Chair, Jewish Mutual Loan Company.

What do an electrical equipment consultant, a knitwear designer, an artist who creates moveable herb trolleys and a self-defence instructor have in common? All are winners of a scholarship provided by Jewish Care to help them achieve their dream of business success.

Thanks to a partnership between Jewish Care and the Small Business

Mentoring Service (SBMS), the scholarship will entitle seven business owners to receive professional mentoring support from some of Victoria's most successful, experienced business specialists.

The SBMS initiative is one way Jewish Care is helping young entrepreneurs to develop the knowledge, skills and understanding to succeed.

For more information about support for community businesses, contact our Intake Team on (03) 8517 5999 or info@jewishcare.org.au



Community members assist Glen Eira Villas residents to build their succah, last October

# Building New Lives at Glen Eira Villas

Glen Eira Villa residents are adjusting to a communal lifestyle and living on their own. Supported by staff and volunteers, as well as family members and friends, our 15 residents are growing more confident every day; a few have sourced volunteer and paid work, while two have commenced vocational training. The Hub meanwhile, is buzzing, with residents arranging activities that interest them, from pizza movie nights and barbecues to practical presentations from organisations such as Hatzolah, the Melbourne Fire Department and others. The community has pitched in as well, with volunteers responding to provide assistance in cooking, shopping and maths tuition.

If you would like to get involved with volunteering, please contact Sari Eisen, Volunteer Resource Officer on (03) 8517 5917 or seisen@jewishcare.org.au



# Back to School 2011: Helping Families Get Ready

Getting kids back to school can be tough financially, but a number of families had fewer back-to-school money woes this January, having participated in Jewish Care's Saver Plus in 2010.

Developed by the Brotherhood of St Laurence and ANZ, Saver Plus assists families to pay for educational costs including school books, uniforms, computers and excursions, by matching savings dollar for dollar up to \$500.

By encouraging families to save small amounts of money throughout the year and considering their 'needs' versus 'wants', Saver Plus helps participants control spending and increases their motivation to save.

Jewish Care's financial savings and educational program recently exceeded its client target, and now serves 140 families in the Port Phillip, Glen Eira and Kingston local government areas.

The program is open to anyone over 18 years of age who has a health care or pension card, some regular form of income from employment, and has children in school or is enrolled in an apprenticeship or a course of study.

For further information, contact Deena Elmakeas, Saver Plus Coordinator, on (03) 8517 5670 or delmakeas@jewishcare.org.au News, Views and Advocacy

# CEO Joins ACCV in Call for Progress

In a move that significantly raises Jewish Care's leadership position within the aged care sector, CEO Bill Appleby has been appointed to the Board of Aged & Community Care Victoria (ACCV).

ACCV acts as the united voice for providers and other organisations associated with aged and community care, providing members with information, services, advice and leadership in order to promote, encourage and assist the health care needs of aged and community care clients.

As member of the ACCV Board, Mr Appleby intends to lobby for bipartisan government support for necessary reforms that will secure a strong and healthy sector, based on principles of choice, accessibility, flexibility, quality and sustainability.

# Grant to Enhance Inclusivity for People With a Disability

Jewish Care is partnering with leading Australian and international universities and Yooralla in a new study that may assist urban designers, local governments and disability staff to ensure greater inclusion for people with an intellectual disability.

The consortium has received a threeyear \$180,000 Australian Research Council grant to explore how the built environment affects social interactions of people with intellectual disability.

The study is being undertaken in collaboration with La Trobe University, University of New South Wales, City Futures Research Centre and the Tizard Centre at the University of Kent in the UK.

Residents of Jewish Care's Glen Eira Villas and supported accommodation will be amongst those included in the study.



#### Former President Receives Community Honour

Congratulations to Robyne Schwarz, Jewish Care's former President, who was honoured at the recent JCCV Community Awards, held 16 December 2010. Robyne was also granted a life governorship at Jewish Care's Annual General Meeting on 23 November 2010.

Joining the Jewish Community Services Board in 1999, Robyne oversaw the 2002 merger and a number of major capital projects, including the Mark and Dina Munzer Community Residence, the Children's Respite House, Gary Smorgon House and Glen Eira Villas. Robyne helped foster Jewish Care's leadership in service innovation and care provision.



Former President Robyne Schw



Louise Arthur, General Manager of Community Services, leads a panel at a recent Interchange conference.

# Providing Leadership in Disability

Maximising health and wellbeing was the focus of a recent Interchange conference in which Jewish Care representatives took a leadership role. Interchange is a statewide peak body which supports respite and related services to families of people with a disability.

Louise Arthur, General Manager of Community Services, led a panel of industry experts who workshopped responses to issues faced by staff and volunteers working in the community. Discussions included scenarios that impact on Jewish Care's clients and staff, such as consumer and carer perspectives, legislative compliance, safety and communication. A key outcome of the session was the development of an issue paper for consideration by Interchange and the Department of Human Services.



#### Jewish Care Hosts Israeli Minister

Israel's Deputy Minister of Pensioner Affairs, Dr Lea Nass, shared information and ideas with Jewish Care aged care experts and community leaders when she visited Melbourne in December.

The visit provided an opportunity for Jewish Care to draw together a number of leaders in the aged care sector, including Aged and Community Care Victoria, Alzheimer's Australia and Carer's Victoria, to discuss latest research and advances in aged care provision.



#### Ethos Retreat Builds Culture

Jewish attitudes towards leadership formed the basis of a professional development seminar held recently for Jewish Care program managers. Entitled "Nefesh: Body & Soul," the inaugural two-day retreat promoted positivity, empathy and collaboration as the keys to a cohesive corporate culture.

Facilitated by leadership expert Jonny Schauder and Jewish Care's Rabbi



Jewish Care representatives host the Israeli delegation.



Dr Lea Nass meets with Jewish Care aged care managers.



Meir Shlomo Kluwgant, the seminar highlighted Jewish Care's values as a foundation for building positive relationships and offered effective management strategies for embracing challenge as an opportunity for growth.

The Ethos Retreat will be held annually, as part of our organisation's commitment to live our Jewish values.



# Community Leaders Laud Jewish Care

Respected rabbis shared praise of Jewish Care for its enhancement of cultural programming and its forward thinking approach towards community support.

Speaking prior to the Rabbinical Council of Victoria's (RCV) Annual General Meeting on 24 November, RCV President Rabbi Yaakov Glasman said he was impressed with Jewish Care's preventative strategies, such as its financial counselling and Saver Plus initiatives, which helped members of the community avoid crisis.

Rabbi Glasman also noted that increased investment in cultural and spiritual services evidenced a renewed commitment to the values and qualities of Jewish Care, while recent changes, such as enhancements to Kashrut supervision, made services more inclusive of a broader spectrum of the Jewish community.

# Staff Development Strengthens Jewish Identity

Conveying Jewish culture, traditions and values to a diverse team of staff at Jewish Care is a key challenge being addressed through a range of initiatives. Under the direction of the cultural and spiritual team, Jewish Care's new Ethos Day is designed to help provide all staff with information, understanding and background to better serve the Jewish

community. The innovative day-long program incorporates historical overviews, a tour of the Jewish Museum and a simulated Shabbat dinner. Guest speakers cover topics such as Jewish identity and observance, festivals, understanding Kosher, demographics, immigration, the Melbourne Jewish diaspora and the impact of the Holocaust.

The development day has sparked dialogue amongst staff who are fascinated by the meaning behind Jewish traditions and are keen to learn more.

Plans are in place for all Jewish Care staff to take part in an Ethos Day over the next 18-24 months.

#### **Partnerships and Community Engagement**

#### Young Achievers Farewell and Embark Upon their Dreams

Young Achiever Michael Rowshan conveyed the spirit felt at the Young Achiever Program's end of year bash on 7 December 2010 at the Caulfield Park Pavilion, celebrating a year of personal enrichment.

"I feel privileged to be part of this program... I have gained lifelong friends, and can now see the world through different eyes, as I have acquired an abundance of skills and lessons which have all pushed up my confidence to truly believe that anything is possible."

Michael farewelled the group with a quote delivered to him by Lana Block, Young Achiever coordinator, on the eve of his university entrance interview: 'Go confidently in the direction of your dreams. Live the life you have imagined.'

While I have participated in several community activities over my adult life, I have never experienced anything quite as rewarding as being a mentor for Jewish Care's Young Achiever's Program.

One of the most interesting things about my relationship with Avi is that we had in fact very little in common: Avi is an academic, I am streetwise. Avi is into the environment, I am into sport. Is this why we

I am looking forward to staying in touch with Avi and seeing him achieve great things. Thank you for this wonderful opportunity to be involved with the younger generation - it helps me stay young!

Michael Sput

Director Lichfield Australia



For more information about our Young Achiever Program, please contact Lana

Block, Young Achiever coordinator, on (03) 8517 5933 or lblock@jewishcare.org.au





### Fostering Cultural Connection with Jewish Russian—Speaking Migrants

CEO Bill Appleby reaffirmed Jewish Care's commitment to the values of tolerance and diversity at the Golden Age Club's Chanukah celebration on 2 December 2010.

"The Maccabean victory over the Greek army won for the Jewish people their entitlement to self-determination - to live life as they choose, with their own lifestyle and beliefs," Mr Appleby said. "This is embedded in Jewish Care's customer service charter - of choice, accessibility, advocacy, independence, and diversity."

Run in conjunction with the National Council of Jewish Women of Australia (NCJWA) through Claims Conference funding since 1999, Jewish Care's

Golden Age Clubs provide socialisation for elderly Jewish Russian-speaking migrants, many of whom are Holocaust survivors, living in Prahran, St Kilda and South Melbourne. The fortnightly program of entertainment is richly interwoven with Jewish themes, helping Golden Club participants to maintain their dignity, connection and independence.



# **Grant Boosts** Quality of Life

A second grant of \$100,000 from the Jack & Robert Smorgon Families Foundation has enabled the purchase of specialised goods and equipment for another 30 families in our community, bringing to 53 the number of families whose lives have been significantly enhanced.

To discuss ways to help turn lives around, please contact the Development Team on (03) 8517 5963 or development@jewishcare.org.au



#### Supporting QLD's Recovery

In the wake of the devastating floods in Queensland, Jewish Care is urging the Victorian Jewish community to unite behind a national effort to support affected families. Jewish Care is compiling a register of new and quality used goods that can be donated to flood affected families. Distribution of items will be arranged once families assess and identify their needs.

The initiative supports efforts of the Queensland Jewish Board of Deputies (QJBD), Queensland Jewish Community Services and the Jewish Help in Need Society.

In addition, Jewish Care has donated \$7,500 to assist Our Big Kitchen, in Sydney, in providing food relief to those impacted by the floods.

Those wishing to donate new and quality used goods, including household products, Judaica, furniture and electrical items are encouraged to contact Jewish Care by email to floodrelief@jewishcare.org.au

#### **Collaborating With** JewishCare NSW

Serving our communities better was the focus of meetings held between representatives of Jewish Care Victoria and JewishCare NSW on 24 January. Topics included staying responsive to changing community needs, being able to make a difference and the role of management and leadership.

The meeting marked an exciting first step in strengthening collaborations between the two organisations.



#### Generations of Wonderful Women

Mums, daughters and granddaughters supported the work of Jewish Care at the 14th Annual Generations of Women Brunch, held 13 October 2010 at Brighton International, with guest speaker nutrition expert Sherry Strong.









Karen Franks, Miriam Farkas

### Volunteers Celebrate Community Spirit

Around 160 volunteers and friends of Jewish Care filled Caulfield Hebrew Congregation on Sunday 21 November to celebrate International Volunteer's Day with lunch and a wonderful show of Chanukah spirit.

Volunteers young and old packed more than 2,000 Chanukah packages for distribution to Jewish Care's clients, and elderly and isolated members of our community.

#### **Volunteer Opportunities**

Purim Gift Packing Day Bring along your family and friends

and clients.

to pack Purim gifts for residents

Sunday 6th March 10am -12pm

Do you sing, play an instrument, do magic tricks or read poetry? We need you!

For volunteer enquiries, please contact Sari Eisen, Volunteer Resource Officer on (03) 8517 5917 or seisen@jewishcare.org.au



Yvonne Rosengarten with CEO Bill Appleby

Share the Simcha

#### New Torah Scrolls at **GSH** and Munzer

Heart warming is the best way to describe celebrations which welcomed new Sefer Torah scrolls to Gary Smorgon House and the Mark and Dina Munzer Community Residence recently. Both events were marked in the traditional manner with song and festivity as residents, staff, family and friends danced and paraded through the streets.

The Gary Smorgon House Sefer Torah was generously bestowed by Joseph Fröhlich West and family in honour of his wife, the late Helen (Chaya) Fröhlich West, while Dina Munzer and family's donation to the Mark and Dina Munzer Community Residence honoured the memory of her husband, the late Mark Munzer.









#### A Tale of Survival

As part of the Hachnasat Sefer Torah ceremony at Gary Smorgon House, resident Devorah Tuckman was given the honour of placing the yad (pointer) on the Torah mantle, an honour which carried with it special significance.

During the war, as the Jews of her hometown were being rounded up for deportation, a yad from the shul was entrusted to her by the town's rabbi for safekeeping. Devorah merited to fulfil this obligation when she donated the precious heirloom to a shul in Israel after the war's conclusion.



#### Circle of Care Celebrates

Jewish Care's Circle of Care celebrated Chanukah and the end of year on 1 December at the Mark and Dina Munzer Community Residence





For copies of our new Circle of Care prochures, contact our Development Team on (03) 8517 5963 or development@jewishcare.org.au

# Thank you for Giving!

Thanks to the community's generosity, approximately \$440,000 was raised in the three months quarter of 2010 in support of Jewish Care's vital services.

Over \$17,000 was raised for mental health services through our September campaign, and the Generations of Women Annual Brunch on 14 October brought in \$41,000 for intake and counselling services. Nearly \$51,000 was also raised for disability services from our Phantom Tea; many thanks go to BH Fine Foods who supported the campaign with their generous donation of Lotus Peak White Tea.

To find out how you can support our services to the community, please contact our Development Team on (03) 8517 5963 or development@jewishcare.org.au



#### Bat Mitzvah Full of Fun and Care

Georgia Curtis with brothers Max and Ashley at her Bat Mitzvah party at Luna Park. Georgia marked her special day by requesting donations to Jewish Care in lieu of gifts.



Wedding Joy Shared

# Extra Mitzvah for Bar Mitzvah

Dean Rzechta and Jessica Krulis requested donations to

A school project on social justice prompted twins Gil and Emmitt Browne to request donations to Jewish Care in honour of their joint Bar Mitzvah.



### A Diamond Anniversary Blessing

Syd and Sara Robenstone were honoured with a certificate of appreciation, presented by Life Governor Paula Hansky OAM at their 60th wedding celebration.



#### Thank You!

To share your Simcha, please contact our Development Team on (03) 8517 5963 or development@jewishcare.org.au

A tremendous thank you to all those who have made their recent celebrations an opportunity to donate to Jewish Care.

Ryder Rosengarten Dahlia Sable Hugo Wise

#### Bat Mitzvah

Georgie Curtis Katie Nankin

#### Bar Mitzvah

Harry Braun **Emmitt Browne** Gil Browne Joshua Davis Ethan Gandler Ben Kingston

#### Special Birthday | 40th Birthday

Barry Brott Tim Burstzyn Hayley Smorgon

#### 50th Birthday Karen Gutman

Ruth Cherny Henry Pinskier Stephen Shadur Michael Shapp

#### 60th Birthday

Jack Borowski Mark Levine Mark Skurnik

#### 65th Birthday Colin Wise

75th Birthday Maitland Lincoln

#### 80th Birthday Faye Epstein Anita Jaffe

Inge Sommer Sid Weitzer

# 90th Birthday

Ted Buchanek Alf Henenberg Martin Moore

#### **Pre-Wedding**

Jessica Krulis & Dean Rzechta

#### 50th Wedding **Anniversary** Lew & Eve Lustig

**60th Wedding Anniversary** Cyril & Margaret

Ashton Giza & Max Frayman Syd & Sara Robenstone Arthur & Rachel Zetzer

# Well Done, Yeshivah College Grade 2!

CEO Bill Appleby thanked Yeshivah College's Grade 2 for donating their class' tzedakah collection to Jewish Care. When the boys were asked how many wanted to become Jewish Care volunteers, all hands went up!



#### Message from our Rabb

#### A Time to Grow



This year on 20
January, as Israel's first fruit trees ripened, we celebrated the joyous festival of Tu Bishvat, the New Year for Trees.

Rabbi Meir Shlomo Kluwgant

On Tu Bishvat it is customary to eat fruit, especially the seven fruits for which Israel is biblically praised, and in so doing, take pleasure in the wonders of our world and the miracle of growth. For although our world is blessed with renewal on Rosh Hashanah, which occurred some months ago, it is only on Tu Bishvat, after four months of soaking rains, that we begin to see the realisation of those blessings.

At Jewish Care, we see renewal and regrowth every day. We support hundreds of people in our community to turn their lives around, helping them towards realising their dreams and achieving their potential.

Of course, the cycle of growth doesn't happen by itself. Just as it takes months of soaking rain for trees to become fruitful, so too, we rely on your generosity in order to provide the support which is vital to so many.

On 18 February our Annual Appeal commences. Please give generously. Help ensure the potential for growth in our community continues to bear fruit.



Active Living Centre participants Maurice Slonim and Mona Rosenfield celebrated Tu Bishvat with tree planting.

#### Jewish Care Lights Up at Chanukah

The light of Chanukah spread its magic for clients, residents, family and staff across Jewish Care.



Donne Bergman kindles the menorah at Jewish Care's Chanukah party at Melbourne Hebrew Congregation.



Pauline Malkinson, resident at the Mark and Dina Munzer Community Residence, enjoys the Chanukah fun.



Annual Appeal commencing 18 February



2011 Annual Appeal

Jewish Care (Victoria) Inc 619 St Kilda Road Melbourne, Victoria 3004

Telephone (03) 8517 5999 Facsimile (03) 8517 5778 unto@jewishcare.org.au www.jewishcare.org.au

